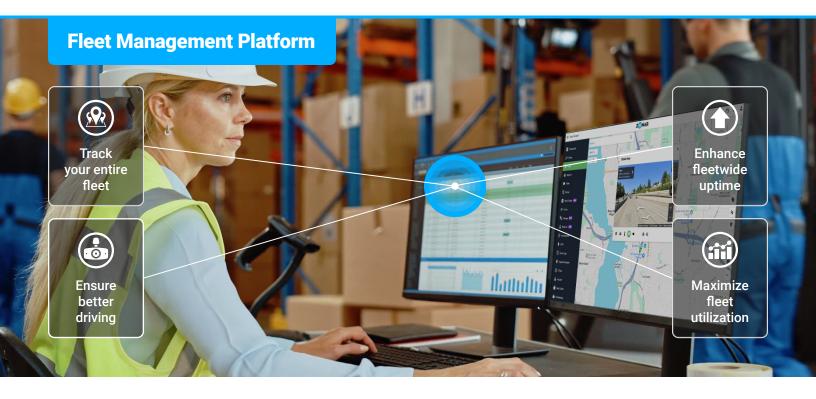
# ZONAR Ignition™



# Bring out your fleet's best.

# Rely on data that tells it like it is.

Insights are only as good as the fleet management technology that shares them. Know your fleet inside and out with a complete platform that shows you the good, the bad and the inefficient.

Monitor and manage every vehicle and asset tracked with our catalog of Zonar hardware.

- · OEM-grade telematics units
- · Plug-and-play trackers
- Ruggedized equipment trackers

Analyze trip data and vehicle usage to spot trends, dig into details, and uncover hidden costs.

Online, in real time, and on any device.

#### Make assets earns their max keep.

Apply the data and trends to maximize utilization for every vehicle, asset, trip, route, driver and operator. Know where each one is located at any time, in real time, and dispatch it to where it's needed.

No yard hunts, no phone calls, no unnecessary rentals or replacements.

# That goes for...

- Equipment
- Law enforcement vehicles
- Metro transit buses
- Mobile & portable assets
- On- & off-highway vehicles
- Passenger cars

- · Sanitation vehicles
- · School buses
- Snow plows
- Specialized utility vehicles
- Trailers
- · Truck tractors
- · White fleet
- · Yellow iron

# Watch every movement unfold.

See an aerial view of your entire fleet on a single map that updates itself in near real time—no refreshing your screen.

Pinpoint assets on a high-res map that shows where they are and what they're doing: in transit, idling or powered off.

- · Follow vehicles' current and historical paths.
- · Monitor and manage mobile equipment.
- · Find nearby assets to dispatch substitutes.
- · View vehicles that are speeding or stuck in traffic.
- · Direct authorities to recover stolen vehicles and assets.

#### Answer with hello. Respond with data.

Respond to customer, citizen and parent calls faster, with facts in hand. Create temporary geofence to retroactively see which—if any—vehicles traveled in a specific area, at a certain timeframe, for how long, and at what speed.

- · Pinpoint current location and ETA.
- · Exonerate wrongly accused drivers.
- · Investigate billing disputes.
- · Identify unauthorized use.
- Determine if a vehicle made its route on time, ran late or has gone off course.

#### More uptime, less breakdown time.

Keep vehicles and assets ready and reliable. Take the pulse of your fleet's overall health with maintenance reporting that tells you what's what, on a single dashboard.

- Spot issues such as engine fault codes and low vehicle batteries
- Prioritize which vehicles need immediate attention based on severity levels.
- Avoid road breakdowns and protect the overall vehicle life cycle.

#### Manage safety without riding shotgun.

Manage driver performance and efficiency on the same platform as vehicles and assets. Make your fleet safer, save on fuel costs, and protect vehicles from unnecessary wear-and-tear.

- Track speeding, hard braking and idling.
- · Spot unsafe habits, per driver and fleetwide.
- · Coach drivers who need to improve.
- Reward drivers who outperform the rest.

Also track each driver's performance over time to recognize improvements made or improvements needed.

Plus, set up notifications for urgent issues such as speeding to help prevent incidents.

#### Keep fuel from going down the drain.

Every drop and dollar add up. Reduce excessive fuel use by tracking performance, and coaching drivers and operators to perform more responsibly.

- · Identify speeding and aggressive idling.
- · Define your own excessive idling thresholds.
- · Track Power Take Off (PTO) engagement and duration.
- · Quantify each driver's success and fuel cost savings.

#### Use your Zonar data where you see fit.

Our open API enables you to integrate your fleet's Zonar data with popular third-party platforms.

- Pull GPS data for routing and trip optimization.
- Pull Mileage by State data into your IFTA provider for streamlined reporting.
- Pull Zonar EVIR® defect reporting into your maintenance platform for faster prioritization.

Need an integration not already supported? Work with our in-house specialists to make it happen.

#### Focus on using data, not digging for it.

Use our intuitive dashboards to quickly generate the reports and find the details that matter most to you.

Also have tailored reports emailed to your inbox daily, weekly and monthly. Current vehicle utilization, fuel efficiency, driver behavior—your data, ready when you are.

Leave the guesswork to the others. Move to the platform shows you the real story.

# **Key features**

- Map all stops, starts & activity
- Google Maps integration
- Driver behavior
  & performance
  monitoring
- · Custom geofencing
- Faster stolen vehicle & asset recovery
- Customizable dashboards

- Customizable alerts & reports
- Real-time alerting
- Scheduled reports
- Automated driver, dispatch & admin tasks
- Open API for third-party integration
- Available on desktop, laptop & mobile devices
- 24/7/365 Zonar support

