



Manage more of your fleet more efficiently



Monitor
location, activity
& data in real time



Reduce installation downtime and depreciation



Detect
Detect unauthorized
use and unsafe
driving

# Track light-duty vehicles with ease and precision.

## Capture fleet data you've been missing.

Pickups, cars, vans, minivans, SUVs: If they're part of your fleet, they need to be tracked. The new Zonar LD is a reliable, full-featured GPS tracking device built for light-duty vehicles.

- Monitor and manage your entire fleet on one platform.
- · Capture detailed performance and usage data.
- · Maximize uptime with remote diagnostics.
- See where each vehicle is and where it's been.
- · Track idling, motion events and geofence alerts.

Cost effective and easy to install, simply plug it in and start capturing vehicle data. Zonar LD™ delivers real-time insights for your smaller, lighter fleet vehicles—all through the same online management platform you already use to oversee the rest of your fleet.

## Track vehicle trips and performance.

Light-duty vehicles go where others can't, leaving the door open for unauthorized use, fuel waste and theft.

Pinpoint each vehicle's location in real time to see where it is and what it's doing. Track arrivals, departures and on-time performance to improve scheduling and security. Identify hidden costs and fuel inefficiencies by analyzing speed, distance, route history and idling.

## Deliver more uptime with diagnostics.

Not every driver reports when a pickup is having issues. Check engine lights only show that a problem exists and most light-duty devices rely on basic odometer readings. They don't reveal how the engine is actually performing.

The Zonar LD™ does.

Easily understand diagnostic trouble codes (DTCs), pinpoint real issues and take the right action. Zonar LD™ connects to a secure cloud-based system with automatic VIN discovery and proprietary OEM fault codes for deeper insight into every vehicle.

Our light-duty TCU also connects directly to each vehicle to capture Level 1 and Level 2 diagnostic events.

These events are automatically sent to our secure online platform, Zonar Ignition™, where maintenance teams can view live vehicle information and make informed decisions faster.

- Avoid preventable failures and related expenses.
- Prevent roadside breakdowns, downtime and operational disruptions.
- · Save thousands in critical repair costs.
- Prioritize maintenance and track vehicle utilization.
- Reduce towing fees, shop fees and vehicle substitutions.

## Install it yourself—in minutes.

Preload the vehicle's information in Zonar Ignition™. Then, have authorized personnel insert the unit directly into the vehicle's OBD-II port.

It's plug-and-play—no special tools, cables, wire splicing, antennas or technician experience required. Just connect, start driving and begin tracking immediately.

## Raise the bar for safety and efficiency.

Managing safe, efficient driving can be more challenging for light-duty vehicles. Zonar LD™ delivers insight into real-world vehicle performance, giving you objective data to coach safer, more efficient driving—and recognize top performers.

- See current location, performance and activity.
- Review reports for speeding.
- · Set alerts for hard starts and stops.
- · Know when idling exceeds defined thresholds.
- Set geofenced yard arrival and departure alerts.

Instead of reacting to violations and feedback after the fact, monitor each vehicle's activity and location to stay ahead of unsafe or inefficient performance.



## Key features

- Plugs into OBD-II port
- · No professional install required
- Provides detailed vehicle diagnostics
- · Real-time location tracking
- Instant alerts
- 4G LTE connectivity
- Operates in extreme temperatures (-40° F 185° F)
- · Detects speeding events
- Tracks fuel usage trends
- · Offline store-and-forward mode
- · Automatic VIN discovery
- On-time and late-arrival geofence alerts

What would you like to track and monitor? Contact us.

