



Eliminate
route-based
errors



Reduce
calls to
dispatch



Ensure
data
security



Track
student
ridership

Give parents peace of mind.

Open new lines of communication.

School districts and parents care deeply about student safety—just from slightly different perspectives. Zonar MyView™ brings peace of mind to both. Parents can use the MyView™ mobile app to see where their child's school bus is located and customize proximity-based alerts. And districts can use MyView's dispatcher portal to communicate bus changes, delays or breakdowns directly to parents' phones.

Even bus substitutions automatically update in the parent app, creating a seamless workflow and less headache. Easier communication, fewer surprises and peace of mind for everyone.

All without needing a routing provider.

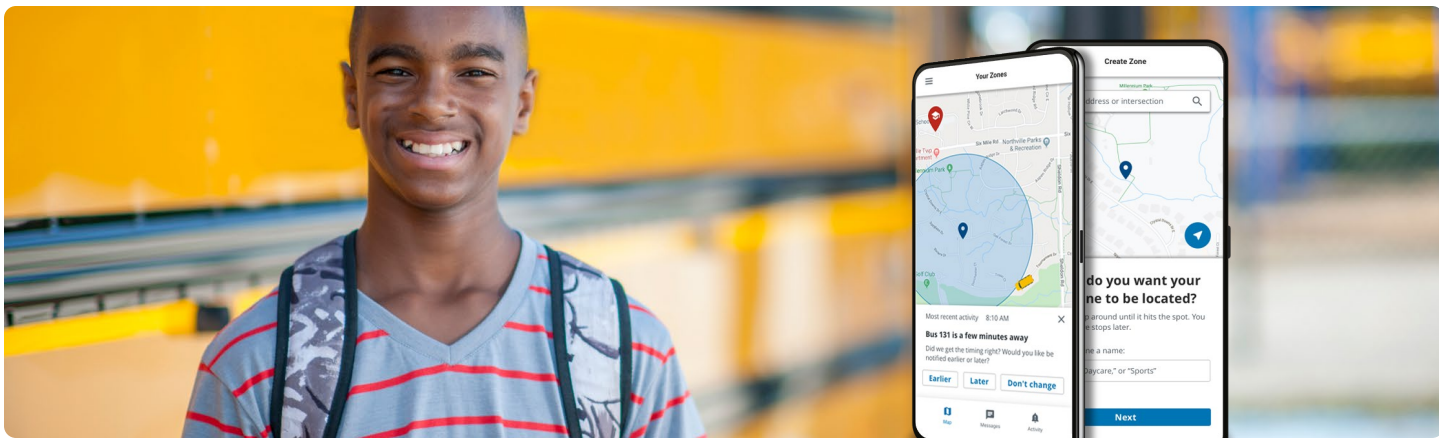
Lighten parents' daily load.

MyView™ gives parents an easy-to-use mobile app to check on their child's school bus whenever they need—one less thing to worry about.

Routing apps often rely on estimated arrival times that can be inaccurate. MyView™ uses GPS data provided by the Zonar V4™ telematics control unit (TCU) to track

Key features

- Real-time, map-based bus locator
- Support Assistant for answering common questions
- Guaranteed parent and student information privacy
- Custom zones for each stop and facility
- Email alerts and SMS messages
- Zonar V4™ GPS tracking integration
- Available on smartphones, tablets and computers
- GPS, telematics and routing data analytics for transportation efficacy



and display the bus's location on a live map, powered by Google—all in near-real time. Parents can set proximity-based alerts to plan the rest of their day around pick-ups and drop-offs with more confidence.

Customize to fit complex schedules.

Parents can custom-build zones within Zonar MyView™, and time their morning and afternoon schedules more efficiently by setting up SMS alerts for when the bus is approaching. This is especially helpful for avoiding getting stuck waiting outside during inclement weather. They can also add multiple zones for different drop-off destinations such as daycare or sporting fields.

Capture ridership details.

Equip each student with a passive, Zonar-issued RFID card. They scan their card upon boarding and exiting the bus, which captures the exact time, location and bus number.

You see inside bus ridership so you can better serve students and parents. Parents can view and receive instant alerts with the details of their child getting on and off the bus. Useful insight for you, peace of mind for parents.

Reduce parent calls to the district.

Most calls to a district's dispatch come from parents asking: "Where's the bus?" "Is it running late?" or "Did we miss it?" Districts can use the Zonar MyView™ back-end portal to set up zones around schools and seamlessly manage bus substitutions. Parents can look up the bus and receive an alert through their Zonar MyView™ app when the bus arrives or departs the facility, is running late,

breaks down or needs to be substituted.

Dispatchers can also send messages to all parents, or only those associated with a specific bus or student. This ensures parents can follow the appropriate bus or route number directly instead of needing to call the district.

Answer parents' questions effectively.

Fewer parents will call for bus locations—but what about those who call for help with MyView? Use MyView Support Assistant to view their account and answer common questions.

View basic information such as:

- Username, email address, device ID and signup date
- Students they follow
- Push notification settings
- Zones and notification history

Plus, if necessary, school administration can delete a parent account at any time.

Keep data and information airtight.

Security is priority one, especially where student information is concerned. To ensure a secure setup, parents must complete a verification process for Zonar MyView™. 1. The school district sends an access code to the parent. Parents without this code must call the district. 2. Parents must also enter their child's unique district ID.

All parent information is locked down and password-protected within the app to prevent unauthorized individuals from opening the app and viewing the child's bus information.