

How a bus tracking app reduces parent calls to dispatch

50
MILLION

More than
50 million students
attend school
in the U.S.

25
MILLION

School buses
transport more than
25 million students
to and from school
each year.

70X

Students who
ride the bus are
70x more likely
to arrive safely.



Parents juggle work
and complex schedules.
Timing is everything.



Schools have limited
resources for parent calls.
Operations come first.

Empower parents with a bus tracking app.

1

Schools
communicate
day-of changes
and delays
through the app.

2

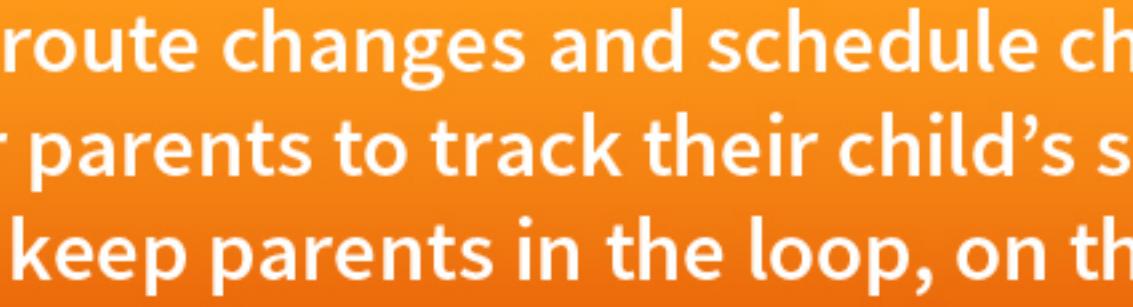
Parents track
their child's bus
and receive alerts
in the app.

3

Parents call less.
Schools focus on
daily operations.

What's in it for parents?

- No waiting for the bus, especially in the rain.
- No missing the bus and scrambling for a ride.
- No children waiting unsupervised.



Provides full visibility into bus locations, delays, ETAs, route changes and schedule changes.
Empower parents to track their child's school bus.
And keep parents in the loop, on the fly.



Learn more about how Zonar solutions help you safeguard student riders.
zonarsystems.com