

2021 to 2023 saw theft on the rise—and no signs of stopping.

2021 2022 2023 # supply chain risk events 1,285 1,778 2,791 from previous year **415% 115%** 个57% % of events involving a **1**17% **157%** 55% stolen tractor and trailer over 2021 over 2022

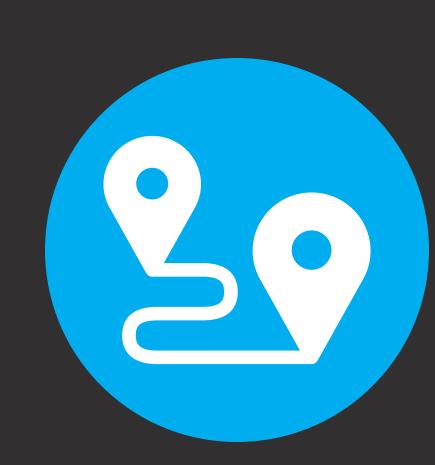
Documented strategic cargo theft events in 2023 increased 430% year-over-year. (source)

What you can do.



Keep eyes on cargo.

Capture real-time freight location and unauthorized movement using hidden vehicle telematics and trailer tracking devices such as the **Zonar V4™** and the **Zonar ZTrak®**.



Double down on tracking security.

Thieves often look to disable ELDs and onboard TCUs...but they can't disable trackers they don't find. Add a second, hidden tracking device such as a Zonar ZTrak to increase your chances of recovery—a small investment for greater ROI in protecting vehicles dedicated to high-value cargo lanes.



Recover the goods.

Provide local authorities with a package of data to help recover assets quickly. Give them access to real-time vehicle and trailer location data collected by your hidden devices to catch thieves where they are.

Did you know?

Telematics and cargo tracking devices may qualify your fleet for reduced insurance premiums.

