Enhance asset utilization
for greater fleetwide efficiency.

Why assets go underutilized

Lack of visibility into locations, health and usage all contribute to your not getting what you need out of each asset.

- Tracking assets remotely across multiple locations, jobsites and for multiple projects for multiple customers is difficult.
- Tracking a mix of asset types, makes, models, manufacturers and years is difficult.
- Mixed fleets inherit a multitude of tracking platforms as they acquire new assets.
- Older but still essential assets have no tracking platform.
- Utilization challenges increase as the number of locations and projects increase.
- Assets are lost, stolen, forgotten, left behind or go unreported.
- Assets break down and can't be used until they're repaired.

How to maximize utilization

Increase visibility into actual asset utilization using fewer solutions for all fleet assets. Monitor smarter, not harder.

- Stream detailed asset utilization data in real time using fewer technologies that support more asset types.
- Monitor all vehicles and machinery using the same view, data streams and platforms.
- Evaluate location, productivity and usage rates per asset, across locations.
- Strategically deploy assets where they're most needed.
- Offload underutilized leased and rented assets to right-size your fleet.
- Uncover hidden idling, inefficiencies and performance trends.
- Maintain healthy, reliable assets so you can keep them working.

What you need for visibility

Fleet management solutions built to show your entire fleet's utilization faster, more easily and in real time. Like these…

- Build custom Zonar reports to capture specific asset utilization data you want.
- Create and combine reports for unique analytics.

Learn about custom Zonar reports.

- Consolidate site data into a real-time picture of your assets: all makes, models, years, types and major components.
- Visualize key performance indicators to identify inefficiencies.

Learn about Zonar SightIQ™.

- Maximize uptime with a single, predictive maintenance platform that supports all makes, models and major components.

Learn about Zonar FaultIQ®.

Talk to an expert

ZONAR

More about asset utilization