

Reduce forklift replacement costs with a discreet equipment tracker.



Why forklifts vanish

Forklifts are mobile, useful and easy to misplace. They're also attractive to joyriders and thieves looking for an easy target.

- Pinpointing their exact location in a large warehouse or location may be difficult.
- Thieves and joyriders can drive them offsite without being noticed.
- Stolen forklifts fetch a high resale price as used equipment.
- Not all forklifts have built-in GPS or can be fit with telematics tracking.
- Some forklift trackers are easy to ignore, improperly use, or find and disable.
- Complex tracking solution costs may be difficult to justify for smaller forklifts or fleets.



How to track each one

When a complex tracking solution such as telematics isn't right for your forklifts, use a discreet equipment tracker.

- Attach a small, unassuming, battery-powered tracking device to powered and non-powered forklifts.
- Pinpoint the forklift's location remotely, online, without conducting a search.
- Track stolen assets and coordinate recovery with law enforcement.
- Keep tabs on assets that move from site to site or warehouse to warehouse.
- Maintain accurate asset inventory across locations.



What you need in forklift tracking

Zonar ZTrak® is a compact, IP-67-rated asset tracking device that's easy to overlook and tough as they come.

- Remotely track powered and non-powered forklifts anywhere, online.
- Attach it without advertising it; the device is compact and easy to mount securely.
- Deploy on jobsites and in warehouses to keep forklifts from wandering off.
- Track for up to 10 years (1 or 2 daily reports).
- If necessary, replace the battery on location to avoid disrupting daily operations.
- Trust ZTrak's three forms of connectivity to stay connected: GNSS (GPS) and Wi-Fi® signals with fallback to cell tower regulation.

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