

# Recover lost and stolen fleet assets with rugged, reliable tracking.



## Why assets go missing

Equipment, tools and trucks are low-risk, high-profit targets for theft. They're also easy to misplace, even the heavy ones.

- Older and non-powered assets aren't telematics and GPS ready.
- New assets may have telematics or GPS but aren't tracked.
- Assets may be deployed to remote locations for long periods of time.
- Trucks are often laden with tools, making them prized targets when left unattended.
- Many tracking devices are easy to see and remove, or they fail in the field.



## How to recover assets, more reliably

Digitally track assets to keep them where they belong—in your inventory. Avoid unnecessary replacements, rental costs and search time.

- Attach a small, unassuming, battery-powered tracking device to powered and non-powered assets.
- Pinpoint a lost asset's location remotely, online, to find it without calling around.
- Track stolen assets' movements and coordinate with law enforcement to recover it.
- Make sure long-term, remote assets stay put.
- Keep tabs on assets deployed in harsh conditions and job locations.



## What you need in a tracking device

Zonar ZTrak® is a compact, IP-67-rated asset tracking device that's easy to overlook and tough as they come. Remotely track powered and non-powered assets anywhere, online.

- Attach it without advertising it; the device is about the size of an earbud carrying case.
- Deploy in remote and harsh environments.
- Track for up to 10 years (1 or 2 daily reports).
- If necessary, replace the battery in the field to reduce service costs.
- Trust ZTrak's three forms of connectivity to stay connected: GNSS (GPS) and Wi-Fi® signals with fallback to cell tower regulation.

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