Track fleet equipment and assets in remote, harsh environments.

Why trackers fail in the field

Dust, dirt and weather require rugged trackers. Demanding work sites are more than average tracking devices can handle.

- Tracking devices aren't built to withstand harsh working conditions of any kind.
- Trackers that work in conditions such as dust or heat may not be rated for conditions such as rain or snow—and vice versa.
- Ongoing environment and weather conditions degrade the device's reliability.
- Device physically detaches from the asset.
- Remote, undeveloped site lacks connectivity for relaying a signal.
- Thieves and moonlighters remove the tracker and blame it on the difficult jobsite.

How to track assets anywhere

Portable fleet assets need tracking that works wherever they're deployed. Choose a discreet device built to withstand unfriendly elements.

- Keep tabs on assets deployed in harsh conditions and job sites—even over years.
- Track the asset when it's stationary, in transit or deployed to remote locations.
- Pinpoint the asset's location online, across distances, to find it without calling around.
- Monitor its location on the same platform you use to track GPS-enabled fleet vehicles.
- Track stolen assets' movements and work with law enforcement to reclaim them.
- View the asset's location wherever you are, on a desktop platform or mobile app.

What you need in a rugged tracker

Zonar ZTrak® is a compact, IP67-rated asset tracker built for fair weather and foul conditions, near home and states away.

- Deploy in remote and harsh environments.
- Remotely track powered and non-powered assets anywhere, online.
- Attach it discreetly and quickly.
- Track for up to 10 years (1 or 2 daily reports) on one set of batteries.
- If necessary, replace the battery in the field to reduce service costs.
- Activate Theft Recovery Mode to receive GPS points every minute to track more closely.
- Trust ZTrak's three forms of connectivity: GNSS (GPS) and Wi-Fi® signals with fallback to cell tower regulation.

Talk to an expert

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More about Zonar ZTrak